

## Simple Scalp Care



Purifying Gel Shampoo

Removes excess fatty acids.

Hydrating Treatment

Moisture replenishment

Soothing Moisturizer

Deep moisture replenishment

\* Till the stratum corneum

## Quality of Gel Shampoo

"Purifying Gel" has high viscosity property that adheres firmly on scalp which thoroughly cleanses away fatty acids. Shampooing the usual way helps in removing the fatty acids.

Milbon Scalp Care

## Purifying Gel Shampoo

[ Purifying Gel Shampoo ]



200ml Bottle  
500ml Pump  
1L Pack

### Effect

Daily care helps in removing fatty acids - containing sebum and prevent accumulation

### Characteristics

"Purifying Gel Formulation" which adheres firmly on scalp acts against fatty acids while replenishing moisture

### POINT 1

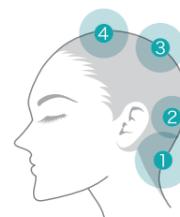
Start from areas where sebum easily accumulates

Wash thoroughly on areas where sebum easily accumulates.

- ① Nape ② Back of the ears ③ Hair whorl ④ Top of the head

Recommended Amount

Short: 3ml Medium: 6ml Long: 9ml



### POINT 2

"Wash with finger pulps"

○ Movement on the scalp can reinforce the cleansing effect and improves blood circulation on the scalp.

※ Be careful not to hurt the scalp with your nails.



Thoroughly rinse off fatty acids that has been separated from the scalp.

"Rinse thoroughly"

○ Residues which were not rinsed properly may also cause scalp troubles.

Especially the nape areas and the back of the ears.

### 4 Weeks Professional Care

Salon Care

4 Weeks Beauty Cycle

Home Care

Home care & salon care towards a healthy scalp  
Milbon recommends using the professional salon care once every four weeks

## Hydrating Treatment

[ Hydrating Treatment ]



200g Tube  
500g Pump  
1kg Pack

### Effect

Replenishes oil to scalp and retains moisture.

### Characteristics

"Sugar squalane" in scalp treatment replenishes oil and moisture to scalp. It contains strong stability properties which is why it is also used in skin care products.

\*Squalane [Moisturizing component]

Moisture replenishment is required even for the scalp, just like how much we need it for our face.

### POINT

"From scalp to the hair"

- Take appropriate amount and spread evenly on the fingertips.
- Using the finger pulp of your five fingers, slide your hands while lightly spreading it out from the bottom of the scalp.
- Apply the remaining treatment on the hair ends.

Recommended Amount

Short: 3g Medium: 6g Long: 9g

## Soothing Moisturizer

[ Soothing Moisturizer ]



120ml Pump  
180ml Refill

### Effect

Replenishes moisture into the inner layer of the scalp.

\* Till stratum corneum

### Characteristics

It provides moisture which leads to healthy scalp

(Triple hyaluronic acid\*1 · 10 types of plant extract\*2 · PCA menthol\*3)

\*1 hydrolyzed hyaluronic acid, acether hyaluronic Na, hyaluronic acid Na [Moisturizing component] \*2 swertia japonica extract, angelica keiskei extract, loquat extract, zosteria marine extract, wild thyme extract, majorana leaf extract, hydrolyzed rice leaf extract, sponge cucumber extract, panax ginseng root extract, stephania cepharantha root extract \*3 menthyl PAC [Moisturizing component: Cooling sensation component]

### POINT

"Recommended to use after bath"

Apply at the time where the moisturizing ingredients can be easily absorbed into the scalp.

① Apply as shown in the image, and lightly massage to allow it to penetrate into the scalp.

② To be applied once a day  
\*Apply twice a day if you feel dryness on the scalp.

Recommended Amount

14 pumps for the entire head

Scalp essence replenishes moisture directly to the scalp



\*All prices shown above are exclusive of GST